

PROJECT PROMISE ACTION & IMPACT SUBCOMMITTEE

MINUTES OF JANUARY 28, 2010

Attending: Marcia Engen, Gayle Hardt, Carrie Henkes, Andrew Konkel, Sandi Moore, Catherine Scullion, Deb West, and John Wollner

Welcome and Introductions: We welcomed new member Deb West to the team; she learned of the meeting from the Project promise website.

Approval of December minutes: Postponed, minutes unavailable.

PPPC News: Andrew reported that the next full membership meeting will be March 10 at 7:30 am in the basement at Zion Lutheran Church in Appleton; all are welcome to attend and no RSVP is necessary. The Annual report to the community on January 15 at UW-Fox went very well. He also reported that the Information & Analysis Committee continues to work on financial literacy and related data. Andrew also reported that the Awareness and Education Committee did a great job on arranging the report to the Community; they also continue to operate the Project promise Speakers' Bureau and that there are already plans for 2 open and several congregationally-sponsored Poverty Simulations in 2010.

Subcommittee Reports:

- A. Carrie discussed the Continuum of Care Schematic. She explained that the committee is at a pivotal point after having held several meetings over the last 6 months. They need input from the Executive team. They have developed a format, but are wondering: How do we create and sustain the schematics? Do we even create a schematic? Is it sustainable? Carrie also shared that they are wondering what the purpose is and intended audience of the final product – especially since United Way 211 does such a great job with this information. She said one possibility is they will move their focus to identifying gaps as opposed to identifying existing services.
- B. Catherine reported that the website has been updated and she continues to work with Wendy at Willems Marketing. The 2010 budget, goals, Executive Committee List, updated minutes, meeting schedule are all on the site now. She would like to get the brochure (Andrew said he would have Awareness and Education send it to her) and 2009 Committee Highlights to add to the site. The membership button is now working and volunteers have the option of selecting a team or opting out and joining the overall coalition.
- C. Sandi reported that the Project Promise Newspaper Insert came out on January 10 and that 5000 copies were printed. The Post-Crescent, Thrivent, and United Way funded the approximate \$4000 cost. Anyone wanting a bundle of copies (bundles of 250) can stop at United Way offices in Menasha weekdays during business hours. Thanks to the team who helped make this project a success. John Wollner said he would deliver stacks of the newspaper insert to the libraries in Appleton, Neenah and Menasha; UW-Fox, Salvation Army, Appleton Area School District offices, and the Salvation Army. Andrew and Sandi will take to several meetings they are attending in the near future. Sandi will take them to FVTC. The team discussed whether this would be a project of Action & Impact or Awareness & Education – or joint? Andrew will bring this to the Executive Committee for clarification for the 2011 edition. Planning should begin in June to avoid the end of the year rush experienced in 2009.
- D. Legislative Lunch and Learn: Marcia reported that Julia Drobeck, Amanda Dietrich and she had met and have decided the best time to hold this would be the week after Labor Day. Sandi is

looking into room availability at FVTC, including the Bordini Center. The audience to be invited has yet to be determined. Julia will speak with the LWV and ESTHER. The discussion also included whether to include state or federal legislators, or both. The event will probably feature a box lunch to make it easier logistically. Attendees will pay \$5 and the coalition will fund the balance of the costs. It will probably feature a panel of legislators, clients, and agencies. The focus will be informational, not political. There should be at least 1 member of Project Promise seated at each table.

New Business:

- A. Convoy of Hope: Andrew shared info about the August 14 Convoy of Hope (CoH) event with the team. He said that he has been asked to be a member of the planning team by Rev. John Slotten at Christ the Rock Church. COH is a Christian organization that brings together many volunteers to provide haircuts, food, dental exams, medical exams, and info about community services. It is an ecumenical event. They will need about 600 volunteers. Project Promise has been asked to coordinate a community resource fair and find volunteers. He will provide the team with more information as it becomes available. More details can be found at www.convoyofhope.org.
- B. Carrie reported that talks are underway on a special project with Shannon Daniels at Einstein Wireless that will benefit low income persons through free wireless services.

Project Bank:

- A. Resource Fair—No action at this meeting.
- B. Face to Faith Poverty Week—No action at this meeting, team will probably convene in March to decide upon plans, if any, for 2010.

Next Meeting: Thursday, February 25, 8 am, Appleton Area School District offices.