

PROJECT PROMISE ACTION & IMPACT COMMITTEE

Minutes of June 24, 2010

Attending: Amanda Dietrich, Marcia Engen, Louise Free, Gayle Hardt, Helene Iverson, Andrew Konkel, Sandi Moore, Connie Raether, Nicole Schroeder, and Deb West.

Welcome -- Introductions

Project Promise Poverty Coalition (PPPC) News

Full Membership--The June 9 meeting was well attended and the committee has received positive feedback on the homelessness presentation; next meeting is 7:30 a.m. at Zion Lutheran (in the basement) and will focus on financial literacy.

- A. Executive Committee-Meeting next week.
- B. Analysis and Information & Action and Impact held a joint meeting on June 17. Analysis team has finished their financial literacy research, with considerable help from FISC and Catholic Charities. These organizations said that most of their clients are NOT connected to other community resources, contrary to public opinion. Also, many wait until they are in crisis to seek financial counseling and this does not matter whether they are on welfare or making \$175,000 a year. Andrew said he attended a financial literacy webinar and learned that helping low income people get a car (so they can get to work, daycare, store, etc) has been one of the most consistent positive outcomes of financial literacy training. He also mentioned a FISC-YMCA collaboration allowing clients to earn free hours of child care. Future possibilities are wellness classes, dealing with healthcare/medication cost workshops, and long-term mentoring on financial literacy.
- C. Awareness and Education: They are updating the data in the packet and revising the Speakers' Bureau to attempt to be ore impactful in efforts to get the word out about the PPPC.

Subcommittee Reports

- A. Website—Catherine Scullion was unavailable to attend today, but asked Andrew to report that the Calendar of Events is updated and please keep sending her minutes and announcements
- B. Facebook--Amanda reported that the PPPC Facebook contents reflect the website, including the calendar.
- C. Community Resource Fair--This was held June 19 in conjunction with e Appleton Farmers market and had 22 participating agencies. It went well and ran 8:30 a.m. to noon. Ideas for nest year were debated including: seeking sponsorship for booths outside and ramping up our marketing. Event costs \$100 as we borrow chairs and tables from ADI; it was suggested that we ask the Building for Kids if we can borrow chairs and tables for free.
- D. Legislative Candidate Forum—PPPC members have met with the League of Women Voters (LWV) and they would like to partner with us. The candidates attending will be asked to focus their comments on poverty issues. No date or sire has been set.

- E. Convoy of Hope--Andrew reported that 20 community organizations/agencies have signed up to participate so far and more are expected. The event is 8/14 starting at 10 a.m. at Maplewood Middle School in Menasha. This is a 1-day faith based event including resources, free groceries, faith communities, portraits, health care checks, haircuts, and more. Check www.convoyofhopefoxcities.org for more details.
- F. Faith to Face Poverty Week--Connie reported that planning is well underway for the second annual F2F event. Faith to Face Week runs October 3-10, with the Crop Walk on October 10 being the culminating event. The kickoff event to share information with local faith communities is August 3 at 7 p.m. at Fox Valley Unitarian Universalist Fellowship in Appleton. More than 20 faith communities have already signed on to participate and active recruitment is going on at this time.
- G. Newspaper Insert—Sandi has agreed to be editor again. She reported that the committee has met and planning is underway for the 2nd annual newspaper insert, most likely to be published the Saturday before the January 2011 annual PPPC meeting. Andrew will find out date of the PPPC 2011 annual meeting and let Sandi know as this impacts the publication date. Committees for editorials, data gathering, and financing have been established. Deb and Helene recommended including a financial literacy article this year – Sandi will work on this. She also will contact Deb Cronmiller for info on results of the homeless survey being conducted in a few months.

New Business

- A. Andrew suggested that the next new project for Action & Impact be something with financial literacy.
- B. We need a new co-chair with Carrie to start in October. Andrew will be stepping down due to other commitments. Let him know if you are interested in co-chairing.

Project Bank

1. Legislative Lunch ‘N Learn
2. Future financial literacy project

NEXT MEETING: July 22 at 8 a.m. at AASD offices.

Respectfully submitted by **Sandi Moore**