

**PROJECT PROMISE  
ACTION & IMPACT COMMITTEE  
Minutes of March 25, 2010**

Attending: Will Bloedow, Amanda Dietrich, Marcia Engen, Andrew Konkel, Sandi Moore, Barb Uehling, and John Wollner.

**Welcome** -- Introductions

**Approval of February minutes**—postponed

**PPPC News**

Full Membership--Next full membership meeting is June 9; September 8 meeting will focus on financial literacy

- A. Executive Committee--Next meeting is May 6.
  - Convoy of Hope--there are some concerns, details to follow
  - Will and Sandi asked Andrew to take this info to the PPPC Executive Board.
    - \*Will: Great speaker at the last full membership meeting.
    - \*Sandi; Consider expanding quarterly meetings to 90 minutes
- B. Information & Analysis--They looked at results of UW Extension survey re: needs of low income people; this committee then conducted a survey of service providers. The goal: Identify service gaps and possible resolutions. No findings yet.
- C. Awareness & Education—Nothing to report.

**Subcommittee Reports**

- A. Website--Andrew reported that additional updates have been made announcing upcoming events. Catherine and Andrew will meet with Mary Willems next month to discuss creating a blog to make the site more interactive.
- B. Facebook--Amanda reported that the PPPC Facebook contents reflect the website and we are up to 96 fans.
- C. Continuum of Care (CoC) Schematic--Barb reported that the committee is dissolving, after numerous meetings. The sectors were different, coming up with one general model was difficult, there was great concern over maintenance and sustainability. There are already Housing and Health Care coalitions. The committee's recommendations: (a) Encourage public and providers to use 211. (b) Perhaps we need to look, as service providers, at a single point of entry showing up on federal grants-might be a good idea but there is a question re: who would coordinate and fund that. (d) Encourage formation of a coalition but do not duplicate current efforts; mental health, health care, and child care coalitions already exist in the Fox Valley. (e) Encourage Root Cause Analysis committee to keep moving forward and perhaps there will be an outcome from there that will give CoC a new direction and reason to regroup. Three of the Continuum of Care members will transition to Action and Impact: Judi Olson, Connie Raether, Jenna Vandertie.

- D. Legislative Lunch and Learn-League of Women Voters (LWV) cannot sponsor this event due to the proposed format, but they will promote the event with their membership. Amanda will continue to chat with LWV to discuss a possible change in our format that may encourage them to partner more closely with us.
- E. Convoy of Hope--Andrew reported that the Executive Committee is hearing concerns about the event, primarily, a feeling that attendees will feel coerced to pray; they will need to stop in the Prayer Tent to be able to get 1-2 bags of free groceries. They will be asked: Did you get what you hoped to get out of today? Would you like to pray or share? If they say yes, then they go to off to the side to pray with 1-2 volunteers. Any faith community can be represented, but there will be training via Christ the Rock Church. Pastor John Sloten from Christ the Rock has offered an alternative in response to concerns: people will still be approached by volunteers but do not have to walk through the prayer tent. Committee members shared various concerns. Andrew will share feedback with the Executive Committee. The event is Saturday, August 14, [convoyofhope.org](http://convoyofhope.org). Committee agreed to support the Community Services subcommittee for this event, understanding this is an opportunity to reach many people in need and connect them to services in the Fox Cities.
- F. Faith to Face Poverty Week--Colleen Holz and Connie Raether have agreed to serve as co-chairs for Faith to Face Subcommittee. Sandi Moore has stepped down as chair. Goal is an increase in marketing, firm up the tracking system, and consider having 1 primary community-wide event. Will recommended following up with the faith communities soon, to let them know the event is coming and/or sending a Save the Date card soon. Let Colleen or Connie know if you are interested in serving on this team. More members are needed!

### **New Business**

- A. Einstein Wireless-Lifeline Plan. Last month, Rachel Hernandez explained Einstein's free service to persons receiving FS, W2, free reduced lunch, etc. No charge for phone or activation fee. Get 100 free ingoing and outgoing minutes each month, then phone is deactivated and customer will get warning text message. After 100 minutes, they can still call 911, 211, and Einstein customer service. One phone is allowed per person age 18 & above in eligible families. The committee endorsed this opportunity.
- B. Youth Service Award --Andrew shared info on the Fox Cities youth recognition program; contact Julia Drobeck for more information.
- C. Marcia discussed the recent Appleton Education Foundation Brain to 5 event which focused on poverty and its effects on families; she said it was quite informative. She said anyone is welcome to attend; next event is May 3 at 7:30 a.m. at Appleton West.

### **Project Bank**

- 1. Resource Fair—No action taken.
- 2. Newspaper Insert #2-- Andrew will discuss possible collaboration with Awareness & Education (Kelly Butzlaff and Jenni Eickelberg) and let us know their thoughts as to collaboration or if this will remain a function of the Action & Impact Committee. Sandi agreed to

be the main editor; she would like someone else to chair the team/coordinate non-editorial details. This year, the team consisted of Gayle Hardt, Mary Wisnet, John Wollner, Louise Free, Andrew Konkel, Mary Harp-Jirschele, and Sandi Moore.

**NEXT MEETING:** April 22 at 8 a.m. at AASD offices.

Respectfully submitted by **Sandi Moore**