

Project Promise
Action & Impact Committee meeting minutes
Appleton Area School District Offices
July 23, 2009

Attendees:

Andrew Konkel	CAP Services
Catherine Scullion	Appleton Public Library
Barbara Uehling	ESFV
Paul Westergard	COTS
Will Bloedow	CHAT/Common Ground
Julia Drobeck	Volunteer Center
Lee Allinger	AASD
Marcia Engen	WCCF

1. Minutes

a. June minutes were approved via email

2. PPPC News

a. Full membership: The next full membership meeting will be on September 9th. Input was sought on time of day and format of the meetings for 2010. Several people seemed to think a lunch time would be difficult as it interrupts the work day and many people want to have a quiet lunch as a nice break from the day. Everyone agreed the new circle seating and information sharing was a great change to the meeting.

b. Executive Committee: The Executive Committee canceled the July meeting and the next meeting is August 6th.

c. Information & Analysis Committee: They are working on "poverty fact scorecards" and the Root Cause Analysis. Seeking a possible third chair or a business connection that could assist with the RCA work.

d. Awareness & Education Committee: Speaker's Bureau is up and running. Continue to work on the Annual Report to the Community.

3. Subcommittee Reports

a. Faith to Face Poverty Week: Andrew gave an update on the work that has been done thus far. He reported that there were about 15 to 20 faith communities that had expressed interest in participating in this project and that he is continuing to meet with other faith communities as they contact him. The committee will be meeting 7/29 to go over the next steps, which are to create a commitment letter and RSVP that will be sent out to formalize commitments and keep this event in their minds.

b. Continuum of Care Schematic: Barb reported that work is continuing and that several sectors have been identified and they are working on connecting with identified community partners, some of which are also deciding to become subcommittee members. Next steps are to further develop the schematic in one identified sector as a trial and error run to figure out elements and format.

c. Resource Fair: Julia and Andrew reported on the success of the Resource Fair that was held this past weekend. It did have good traffic throughout the whole time and WI Eye was present and interviewed all the non-profits that were there. The video was put onto the website and is going to be put onto PPPC website as well. Fox 11 did a piece on the Resource Fair as well and it was on the news that night. Congressman Kagen attended the Fair for over an hour and engaged several people in conversation. He voiced his support for the work that is being done. Andrew reported that he has the evaluations, but has yet to compile the information and data and will report out on that once that is done.

d. Website: Catherine reported that work was going smoothly with her transition to overseeing the website for PPPC. She updated members on work that is or will be done soon on the website, including posting the WI Eye video and adding other good information onto the website.

4. New Business

- a. Newspaper Insert: Andrew reported that work on this project is just getting underway and the committee has met once so far. Several individuals from the Awareness & Education Committee were invited to attend also and a discussion on purpose and impact was held. There seemed to be some confusion as to the exact purpose of this project and how it should proceed. They are looking for some clearer direction from the Executive Committee on how to proceed.
- b. A&I meetings: Andrew sought input on Action & Impact Committee meeting dates and times for 2010. Several suggestions were put out, but it was decided to continue with the meetings as they are for now.
- c. Poverty Simulations: This is in the project bank for the committee and Andrew reported that there has been some preliminary discussion on a possible funding source for future Poverty Simulations hosted by PPPC.
- d. Legislative Lunch/Dinner & Learn: This in the project bank as well and Andrew reported that the Fox Cities Community Council (FCCC) is having a legislative panel at the Goodwill Community Center on July 30th and this seemed to be exactly what we had in mind so the decision was made to table this project for now. In addition, Congressman Kagen, while talking with Andrew at the Resource Fair, mentioned to one of his aides, Amanda Dietrich (who is a member of this Coalition and this committee) that he would like to set up a meeting with non-profits in the area to hold a discussion on policy and how we can work together.
- e. AASD & Stimulus dollars and other information: Lee Allinger reported that AASD was working on being able to provide free physicals to those students that are in co-curricular activities. The idea is to be able to assist those students that are low-income, receiving free/reduced lunch, however to avoid a stigma this will be open to all. He stated the logistics need to be worked out, but it is looking promising. Lee also provided a report on stimulus funding for AASD and how this money is going to be put to use. He stated that AASD is receiving \$4.5 million in stimulus funds in 2 pools of money. One pool is for Title I and this is \$1 million. He stressed that this money is to be used to supplement services and not supplant them. This would be in materials and also teacher quality, providing teacher coaches and intervention specialists. There would be some temporary jobs created through this. The other pool benefits IDEA, the Individuals with Disabilities in Education Act. \$3.5 million goes to this pool and 73% of it will be geared towards 0-5 year olds or early childhood. He stated that in a study of about 110,000 children ages 0-5, there showed a cognitive and social developmental delay in children only 9 months old that are in low-income households, in low nutrition households, or in a household where mom has a low educational level. This difference is even more apparent at 24 months.

NEXT MEETING: August 27th from 8:00 to 9:00am at AASD Offices