

Fox Cities Project Promise Poverty Coalition

Executive Steering Committee

LEAVEN

December 3, 2009

3:06 p.m. – 4:29 p.m.

Meeting summary

In attendance: Debra Cronmiller, Mito Kudaka, Andrew Konkel, Kelly Butzlaff, Nicole Harrison, Jeff Williams, Jon Stellmacher, Amanda Dietrich, Marcia Engen

Invocation: Marcia Engen shared the story of Muhammad Yunus, an economics teacher from Bangladesh, who over thirty years ago worked to solve a problem in his community and ended up creating a local lending system that is recognized around the world.

Membership Report: Debra Cronmiller reported PPPC has 232 registered members, but work still continues on verifying the list's accuracy after a computer crash caused a loss of data.

Committee Reports:

- *Analysis & Information:* Mito Kudaka reported on the progress of the committee's work on root cause analysis. The UW Extension is currently surveying consumers, and in late February or early March the survey data will be published. In addition, the Analysis & Information Committee is distributing a simple, high level survey to ten to fifteen agencies to determine the understanding of financial literacy concepts by their clients. Jeff Williams stated the survey results will assist the committee in determining;
 - What is the gap in financial literacy that is crucial?
 - What are the possible causes?
 - What is the root cause?
 - What is the solution?

Once a gap is identified, the committee will then determine what needs more attention. At that point the other PPPC subcommittees will be contacted. The agency survey will be completed in the first quarter of 2010.

- *Awareness & Education:* Kelly Butzlaff announced the committee would be meeting next week.
- *Action & Impact:* Andrew Konkel announced
 - evaluations were being conducted with the thirty-three (33) faith communities that participated in Faith to Face,
 - the Continuum of Care subcommittee is meeting on December 16, 2009,

- a four-page insert in the Dec. 9th edition of the Post Crescent will include articles, information on poverty simulations, the annual report, etc. for a cost of \$4,000 which is already covered by donations, and
- a subcommittee is starting work on the Legislative Lunch ‘n Learn.

Action items:

- Debra Cronmiller presented the draft of the seven PPPC Goals for 2010. These will be presented at the Dec. 9th General Membership Meeting.
- Debra reviewed the budget for 2009 and the proposed Budget for 2010. When preparing the 2010 budget, she aligned expenses with projects for each of the committees. In-kind contributions will be added to the proposed budget which will be presented at the Dec. 9th General Membership Meeting.
- Amanda Dietrich reported that Congressman Kagen cannot attend the Dec. 9th meeting because he must be in Washington D.C. that day to vote.
- Kelly Butzlaff reported the invitations to the Annual Meeting would be sent to Affinity to be printed. Committee chairs were reminded to submit their reports to her for inclusion in a one-page, back-to-back Report to the Community that will be distributed at the Annual Meeting.

Announcements:

- The Poverty Matters Conference went well. Positive comments were received from attendees from Milwaukee, Sheboygan and Green Bay.
- Jon Stellmacher reminded everyone of the Thrivent match for the Salvation Army Kettles on Friday, December 4th, and encouraged everyone to spread the word.
- Jon will follow up with Representative Tom Nelson for an update about predatory lending legislation.
- Jennifer Wanke and Andrew Konkel will be attending a lunch to learn more about Christ the Rock’s work with the Convoy of Hope on an event in 2010.
- On January 20, 2010 the AARA funded classroom at the Plamann Learning Center will be open from 11:00 – 2:30 p.m.
- On January 28, 2010 CAP Services will be hosting “Golf Inside Outing” at the Radisson Paper Valley Hotel at 5:30 p.m. This is a fund-raiser to ensure the long-term viability of the Skills Enhancement Program.
- All executive steering committee meetings will be held at United Way in 2010, and the next meeting is January 7, 2010 from 3:00 – 4:00 p.m.

Coalition members are invited and encouraged to attend PPPC executive steering committee meetings. Contact Co-chairs Jennifer Wanke leaven@new.rr.com or Jon Stellmacher jon.stellmacher@thrivent.com if you plan on attending any of the executive steering committee meetings listed below.

2010 Meeting dates/times/locations:

Executive Steering Committee

(First Thursday PM)

3:00-4:00 p.m.

United Way

January 7

February 4

March 4

April 1

May 6

June 3

July 1

August 5

September 2

October 7

November 4

December 2

Full Membership

(Second Wednesday AM)

7:30-8:30 a.m.

Zion Lutheran Church

March 10

June 9

September 8

December 8

Steering Committee Meeting Invocations:

(2010)

- January Mito Kudaka
- February Jeff Williams
- March Andrew Konkel
- April Kelly Butzlaff
- May Jon Stellmacher
- June Debra Cronmiller
- July Carrie Hanks
- August Jennifer Wanke
- September Amanda Dietrich
- October Nicole Harrison
- November TBD
- December TBD