

Project Promise Poverty Coalition

Vision: A community where everyone is engaged in maximizing the ability of all community members to achieve their full potential and participate fully in the life of the community.

Mission: Engage our community in achieving equality of opportunity and access to resources for a full life for every person.

Structure:

- Project Promise Poverty Awareness Task Force
- Project Promise Opportunity Task Force (“organizations” that have taken the Promise Poverty Pledge)
- Members at Large Task Force (people who have taken the Project Promise Poverty Pledge)

The Fight Against Poverty Pledge

Today and every day, I am the difference in the fight against poverty. I am committed to building a community where everyone has the opportunity to achieve their full potential.

Project Promise Poverty Coalition Executive Steering Committee

[4 Task Force Co-Chairs, 5 Members-at-large, 2 Founders (from CHAT)]
From the Members-at-large the following leadership positions will be filled:

- 2 Co-chairs from different sectors – e.g. non-profit & business
- Meeting Recorder – dropping the “Secretary” title since we have no legal standing
- No treasurer – minimal funds will be managed by the fiscal agent

Executive Steering Committee roles/responsibilities:

- Set overall coalition direction and goals.
- Guide/react/support task forces.
- Quarterly coalition meetings.
- Identify and prepare future coalition leaders.
- Maintain the viability and vitality of the Coalition.

Executive Steering Committee member roles/responsibilities/time commitment:

- Participate in executive steering committee planning and deliberation.
- Participate in Coalition Events/Activities as able, and as interested.
- Provide subject matter expertise/advice to the executive steering committee on an "as needed" basis.
- Participate in 1 meeting/2 months (90 min) plus outside preparation.
- Additional leadership time commitments:
 - Co-chairs plan and lead bi-monthly meetings and perform other duties as needed.
 - Time commitment = 1 meeting/month (90 min) plus meeting planning/2 months (60 min) plus other outside preparation (60 min).
 - Facilitator assists co-chairs as needed in planning and coordination with task forces and to ensure continuity.
 - Time commitment = meeting planning/2 months (60 min).
 - Meeting recorder prepare meeting summary.
 - Time commitment = 45 min/month.

For example;

The steering committee would give strategic direction to the task forces - something like "develop and implement plans to transfer the "ownership" of the Speaker's bureau and the Face to Faith event to the appropriate existing agency/organization". The ESC would work to clarify PPPC's role in the community, provide task forces guidance and support their efforts, and provide coalition continuity through quarterly meetings and staffing the task force leadership teams.

Project Promise Poverty Awareness Task Force

(Led by Awareness Steering committee)

Vision: A community where everyone is engaged in maximizing the ability of all community members to achieve their full potential and participate fully in the life of the community.

Mission: Motivate our community (individuals and sectors) to take action by fighting poverty issues in the pursuit of maximizing the ability of all community members to achieve their full potential.

Tactics:

- Create awareness and concern about “poverty” in the community.
- Motivate individuals and sectors of the community to take action against poverty (alleviate symptoms, intervene to break cycle).
- Inform and educate individuals and sectors of the community how to take action (participate in one of the task forces, connect with an agency, individual contribution).

Goals:

- Get 300 individuals to take the Project Promise Poverty Pledge
- Connect 75% of those 300 with one of the task forces or an agency

Project Promise Poverty Awareness Task Force:

Awareness Steering Committee member roles/responsibilities/time commitment:

- Provide strategic and tactical direction to the Task Force.
- Set objectives and timing for Task Force activities.
- Create, and oversee, ad-hoc working committees as needed.
- Reach out to community partners to seek volunteer and financial support and engagement.
- Identify and prepare future task force leaders.
- Participate in 1 meeting/2 months (90 min).

- Additional leader time commitments:
 - Co-chairs plan and lead bi-monthly meetings and also sit on the Project Promise Executive Steering committee.
 - Time commitment = 1 meeting/month (90 min) plus meeting planning/2 months (60 min).
 - Facilitator assists co-chairs as needed in planning and coordination with other task forces and to ensure continuity.
 - Time commitment = meeting planning/2 months (60 min).

Awareness Task Force member roles/responsibilities/time commitment:

- Participate in Task Force Events/Activities as able, and as interested.
- Participate on Ad-hoc working committees.
- Provide subject matter expertise/advice to the steering committee on an "as needed" basis.
- Time commitment as needed.

For example;

The steering committee would act much like a blend of the previous "Analysis & Information", "Awareness and Education", and "Action and Impact" committees. It would get strategic direction from the Executive Steering Committee - something like "develop and implement plans to transfer the "ownership" of the Speaker's bureau and the Face to Faith event to the appropriate existing agency/organization". Given the direction it would develop

plans and engage task force members to connect with the appropriate agencies, help them plan and conduct the events in 2011.

Project Promise Opportunity Task Force

(Led by Opportunity Steering committee)

Vision: A community where everyone is engaged in maximizing the ability of all community members to achieve their full potential and participate fully in the life of the community.

Mission: Engage key “organizations” in various community sectors to collaborate, and leverage their resources, to identify and act upon poverty intervention points.

Tactics:

- Identify the poverty segments in our community, understand the direct and indirect causes/barriers, identify and prioritize points of intervention.
- Engage “organizations” within, and across, community sectors to leverage their resources to take effective action at the intervention points.
- Recruit more “organizations” to join the Project Promise Poverty Coalition through the Project Opportunity Task Force.

Goals:

- Get 6 community sectors (e.g. educators, law enforcement, housing or healthcare providers) comprised of 3 organizations/sector (minimum) will take the Project Promise Poverty Pledge.
- Identify 3 points of intervention
- Develop action plans for 2012

Project Promise Opportunity Task Force: (startup/transition - 2011-2012) Opportunity Steering Committee organizations/agencies roles/responsibilities/time commitment:

- Provide strategic and tactical direction to the initiation and development of the Task Force.
- Set objectives and timing for Task Force development activities.
- Complete other organizational/agency roles and duties as needed to launch this task force.
- Participate in 1 meeting/2 months (90 min) and outside work as defined by the steering committee.
- Additional leader time commitments:
 - Co-chairs plan and lead bi-monthly meetings and also sit on the Project Promise Executive Steering committee.
 - Time commitment = 1 meeting/month (90 min) plus meeting planning/2 months (60 min).
 - Facilitator assists co-chairs as needed in planning and coordination with other task forces and to ensure continuity.
 - Time commitment = meeting planning/2 months (60 min).

Opportunity Task Force organizations/agencies roles/responsibilities/time commitment:

- Participate in Task Force Events/Activities as able and as interested.
- Participate on Ad-hoc working committees.
- Provide resources with subject matter expertise/advice to the steering committee on an "as needed" basis.
- Time commitment as needed.

For example: The steering committee would consist of influential people from the various segments of the community. They would develop plans to get this Task Force initiated. They would discuss potential collaborations between community segments, and decide which organizations within the segments to approach first. It would get strategic direction from the Executive Steering Committee - something like "develop and implement plans to get 2-3 organizations/agencies from 3-5 segments of the community to take the pledge and join the Task Force ". Given the direction, it would develop and implement plans to engage the appropriate organization/agency leaders to take the pledge and join the Task Force.

Project Promise Opportunity Task Force: (on-going - 2012 and beyond)
Opportunity Steering Committee organizations/agencies roles/responsibilities/time commitment:

- Provide strategic and tactical direction to the Task Force.
- Set objectives and timing for Task Force activities.
- Create and oversee ad-hoc working committees/collaborations as needed.
- Reach out to community partners to seek resources and engagement.
- Identify and prepare future task force leaders.
- Participate in 1 meeting/2 months (90 min) and outside work as defined by the steering committee.

- Additional leader time commitments:
 - Co-chairs plan and lead bi-monthly meetings and also sit on the Project Promise Executive Steering committee.
 - Time commitment = 1 meeting/month (90 min) plus meeting planning/2 months (60 min).
 - Facilitator assists co-chairs as needed in planning and coordination with other task forces and to ensure continuity.
 - Time commitment = meeting planning/2 months (60 min).

Opportunity Task Force organizations/agencies roles/responsibilities/time commitment:

- Provide resources (people, money, etc.) to Task Force Events/Activities as able and interested.
- Provide resources with subject matter expertise/advice to the steering committee on an "as needed" basis.
- Organization/Agency Leaders (or their designee) participate on Ad-hoc working committees.
- Time commitment as needed.

For example: The steering committee would consist of leaders from 6-15 organizations/agencies from the various segments of the community. They would develop plans to develop opportunities to create synergies, and reduce duplication and inefficiencies, between their organizations. They would discuss potential collaborations between the Task Force member organizations/agencies, and decide which opportunities to pursue. It would get strategic direction from the Executive Steering Committee - something like "develop and implement plans for 2-3 points of intervention for financial literacy gaps". Given the direction, it would utilize past "Root Cause" work, charter more "Root Cause" work as needed, develop and implement plans to leverage/utilize the resources of Task Force member organizations/agencies to intervene and reduce/close the financial literacy gaps.

Project Promise Members at Large

Vision: A community where everyone is engaged in maximizing the ability of all community members to achieve their full potential and participate fully in the life of the community.

Mission: Engage in activities to maximize the ability of all community members to achieve their full potential and participate fully in the life of the community.

Tactics:

- Take the Project Promise Fight Against Poverty Pledge
- Participate in the Awareness Task Force and its initiatives
- Participate in an agency (staff or volunteer) and/or in an event that attacks poverty.
- Take direct action as an individual.

The Fight Against Poverty Pledge

Today and every day, I am the difference in the fight against poverty. I am committed to building a community where everyone has the opportunity to achieve their full potential.