

# 2009

# Committee Highlights

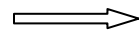


## Analysis & Information Committee

- ☀ *Root Cause Identification:* The committee identified initial potential high-level root causes for poverty in the Fox Cities.
- ☀ *Financial Education/Literacy:* The committee determined to place a priority on Financial Education/Financial Literacy through an effort vs. result analysis of potential root causes. Service providers of financial education/literacy were asked to brainstorm the answers to the question "Why are some Fox Valley residents who are in poverty not financially literate?"
- ☀ *Survey on Financial Literacy Research:* The committee collaborated with UW-Extension in its survey on Financial Literacy Research, targeted to consumers of service providers. A simple, high-level survey for service providers was designed in order to understand the levels of financial literacy of their clients. Current focus is on determining key areas to reduce poverty caused by financial illiteracy.
- ☀ *Poverty Facts:* Initial data was gathered regarding Fox Cities poverty facts.

## Awareness & Education Committee

- ☀ *Speakers Bureau:* A Speakers Bureau was formed to educate various community groups about poverty in our community and how to get involved in the solution. Speakers Bureau members were trained and equipped with a Power Point presentation. More than 23 presentations were made in 2009.
- ☀ *Project Promise Brochure:* A brochure was developed to describe the mission/focus of Project Promise and ways to get involved; more than 1,000 were distributed community-wide.
- ☀ *Annual Report to the Community:* On January 16, a Report to the Community event was held at the Fox Cities Performing Arts Center. Featuring a presentation from Representative Tom Nelson, the event built awareness of poverty in our community and called new volunteers to action.



## Action & Impact Committee

- ☀️ *Faith to Face Poverty Week*: During the week of October 9-15, more than 30 faith communities throughout the Fox Valley focused on poverty. Over 140 individuals participated in one of two free poverty simulations, experiencing what it might be like to live in poverty. Thousands of people heard about poverty during their worship services, and various events – such as “free oil change day” and a canned food drive—shed light on the reality of poverty in our community.
- ☀️ *PPPC Resource Fair*: Project Promise hosted a Resource Fair in July with 19 participating agencies. The fair was held inside Appleton City Centre in conjunction with the Appleton Farmers Market. Agencies reported good attendance, with an average of 20 people stopping by each booth to learn about resources and volunteer opportunities.
- ☀️ *Website*: In partnership with Willems Marketing, the [www.projectpromisefoxcities.org](http://www.projectpromisefoxcities.org) website was significantly revised. The site, updated monthly, now features monthly meeting dates and times, minutes, updated poverty statistics, links to other resources, and an online sign-up for new members.
- ☀️ *Continuum of Care*: Started in April, the Continuum of Care committee drafted a format for developing a Continuum of Care Schematic and began to identify and prioritize the various sectors in which they will develop a 2010 Continuum of Care Schematic. The Schematic will be a pictorial representation of all the service providers in the Fox Cities within their specific sectors (i.e. housing, childcare, health care, education, etc.) and will map services on a continuum from “emergency services” to “supportive services” to “self-sufficiency services.” It will also examine the interaction between/among providers.
- ☀️ *Newspaper Insert*: A 4-page insert was included in *The Post-Crescent* newspaper. It featured information/resources for people in poverty, information about service providers, Fox Cities poverty statistics, information about Project Promise, a local success story, Speakers Bureau information and contact, and editorials by PPPC Co-Chairs Jon Stellmacher (Thrivent Financial) and Jennifer Wanke (LEAVEN).



PROJECT PROMISE  
a fox cities poverty coalition

For more details and updates, visit  
[www.projectpromisefoxcities.org](http://www.projectpromisefoxcities.org).